

Single Infringement Report

Trademark: **GOALIE** Serial No.: 99292941

Search Date: 2026-07-07 International Class: 45

Executive Summary

This Single Infringement Report has been prepared for **Goalie IP Inc.** in connection with the trademark **GOALIE** (Serial No. 99292941, International Class 45 — intellectual property management, consultation, watching, licensing, and related services). The search was conducted on **2026-07-07** and represents a point-in-time snapshot of potential conflicts identified across trademark databases, e-commerce marketplaces, social media platforms, app stores, domain registrations, and general web sources.

The search returned **641 total URLs** across 24 sources, with **166 distinct products** identified. Compared to the previous search conducted on 2026-07-06, **72 new results** were detected and **61 results** from the prior search were no longer present, indicating an active and evolving landscape around this mark.

Key findings include:

- One **high-concern** active Trademark Database filing by a third party — **GOALIE** (Serial No. 98832556, HL Robotics Co., Ltd.) — covering security surveillance and related services in a class that partially overlaps with the commercial environment of Class 45 services. This filing warrants immediate further investigation.
- Multiple **historical (dead) filings** incorporating the identical mark **GOALIE** across diverse industries, demonstrating repeated independent adoption of the mark and elevated future-filing risk.
- Three **trademark-related domains** identified: <https://optimalgoalie.com/>, <https://ai-goalief.com/index.html>, and <http://goalief.com>, each warranting further investigation.
- Widespread use of the term “goalief” in commercial contexts across sporting goods, apparel, apps, and coaching services, primarily in Class 28 and related categories — most of which is descriptive sporting use but which should be monitored for any overlap with Class 45 services.

- A newly filed phonetic near-match **GOALY** (Serial No. 99822702, Goaly LLC) for online software services, filed 2026-05-14, warrants investigation given proximity to the subject mark.

Regular monitoring is recommended to ensure continued protection of the GOALIE mark.

Search Statistics

Metric	Value
Search Date	2026-07-07
Previous Search Date	2026-07-06
Total URLs Found	641
Total Products Found	166
New Results (vs. prior search)	72
Disappeared Results	61
Unchanged Results	569
Previous Total	630

Results by Source

Source	Results
Custom Search	202
DataForSEO Amazon	72
CSE (etsy.com)	30
Trademark Database (Fuzzy Search)	15
CSE (twitter.com)	10
CSE (linkedin.com)	10
CSE (ebay.com)	27
CSE (aliexpress.com)	22
CSE (alibaba.com)	28
CSE (dhgate.com)	21
CSE (wish.com)	10
CSE (facebook.com)	9
CSE (instagram.com)	9

Source	Results
CSE (youtube.com)	10
CSE (tiktok.com)	9
CSE (walmart.com)	24
CSE (temu.com)	21
CSE (shein.com)	22
CSE (apps.apple.com)	28
CSE (play.google.com)	31
Domain (RDAP)	7
Trademark Database (Phonetic Search)	7
Trademark Database (Foreign Equivalent Search)	2
Trademark Database (Meaning / Synonym Search)	15

Comparison with Previous Search

The current search (2026-07-07) identified **72 new URLs** not present in the prior search (2026-07-06), while **61 URLs** from the previous search were no longer found. A sample of notable new URLs includes:

- https://tsdr.uspto.gov/#caseNumber=76177930&caseType=SERIAL_NO&searchType=statusSearch — New Trademark Database record surfaced (GOALTENDER, Serial No. 76177930).
- <https://www.etsy.com/listing/1763024104/jesus-saves-soccer-goalie-fridge-magnet> — New Etsy product listing using the term “goalie” commercially.
- <https://www.aliexpress.com/item/1005008791970194.html> — New AliExpress product listing.
- <https://www.amazon.com/dp/B0D93NXMQ8> — New Amazon product listing (hockey net goalie target).
- <https://www.facebook.com/LAKings/posts/goalie-love-/1204845778526084/> — New social media use of term by LA Kings franchise.

A sample of URLs that have since disappeared includes:

- <https://in.dhgate.com/product/luxury-designer-decor-tianrui-mini-can-s-it/1113497870.html>
- <https://www.facebook.com/61557765896365/posts/messi-is-so-experienced-in-this-game-messi-vozinha-worldcup-capeverde/122263227206258863/>
- <https://in.dhgate.com/product/men-kids-boys-women-goalkeeper-gloves-finger/1107799144.html>
- <https://www.dhgate.com/goods/446468306.html>
- https://www.threads.com/@brfootball/post/DZ-3HbFn_SV/year-old-johan-m-anzambi-came-off-the-bench-vs-bosnia-herzegovina-and-scored

The churn in results reflects the dynamic nature of online commerce and social media. The emergence of new product listings and social media posts warrants continued attention.

Trademark Database Findings

Client's Own Registration

The Trademark Database search confirmed the presence of the client's own application:

- **GOALIE** — Serial: 99292941 — Filed: 2025-07-20 — Status: Notice of Allowance — Issued — Owner: Goalie IP Inc. — Class 45: Intellectual property management, consultation, watching, licensing, monitoring, and related services. *This is the subject mark of this report.*

Active Third-Party Filing — High Concern

- **GOALIE** (Serial No. 98832556) — Filed: 2024-11-01 — Status: Abandoned – No Statement of Use Filed — Owner: HL Robotics Co., Ltd. — Goods/Services: Security surveillance services using self-driving robots; unmanned physical security services; crime prevention and safety monitoring; security robot fleet management; downloadable software for surveillance, access control, and incident reporting; also covering self-driving robots for industrial and transportation use.

Analysis: This is an exact match to the client's mark **GOALIE**, filed by a third party in a commercial context encompassing security surveillance, monitoring, and data analytics services. While the application has since been abandoned for failure to file a Statement of Use, an abandoned application is not a final resolution — the applicant may refile, or the underlying commercial use may continue. The goods and services, particularly “monitoring of alarm systems and video feeds,” “provision of information in relation to security services,” and “remote monitoring safety security computer systems,” occupy an adjacent commercial space to Class 45 watching and monitoring services. **Recommendation: Investigate further to determine infringement risk and monitor for any refiling activity by HL Robotics Co., Ltd.**

New Near-Match Filing — Active — Warrants Investigation

- **GOALY** (Serial No. 99822702) — Filed: 2026-05-14 — Status: New Application – Record Initialized, Not Assigned to Examiner — Owner: Goaly, LLC — Goods/Services: Providing temporary use of on-line non-downloadable software for transmission, access, organization, and management of text, web links, and images; progress-tracking circle grid in user profiles.

Analysis: The mark GOALY is a phonetic near-match to GOALIE, differing only in terminal spelling. The owner, Goaly LLC, is a commercial entity offering software services that incorporate goal-tracking and management features — a functional concept with potential proximity to intellectual property management and advisory services in Class 45. Given the recency of the filing (May 2026), this application is at an early stage where opposition options may be available. **Recommendation: Investigate further to determine infringement risk and evaluate whether opposition proceedings are appropriate.**

Other Active or Registered Near-Match Filings

- **GOALKEEPERS** (Serial No. 87836236) — Filed: 2018-03-15 — Status: Section 8 and 15 – Accepted and Acknowledged — Owner: Gates Foundation — Class 41: Educational seminars, conferences, workshops, and programs on technology, business, science, culture, and related fields. **Recommendation: Monitor closely and evaluate for potential conflict given the Gates Foundation's broad public profile and use of a GOALIE-family term in Class 41 services.**
- **MVP GOALKEEPER** (Serial No. 97402814) — Filed: 2022-05-10 — Status: Registered — Owner: MVP Soccer Training — Class 41: Soccer training for goalkeeper. Disclaimer: “GOALKEEPER.” **Recommendation: Monitor closely; the dominant**

element “MVP” distinguishes the mark, but the **GOALKEEPER** component should be tracked.

- **GOALTENDER** (Serial No. 78426685) — Filed: 2004-05-28 — Status: Renewed Post Registration — Owner: NUTRICHEM CO. LTD. — Class 5: Pesticides, herbicides, and fungicides. **Recommendation: Low priority; goods are unrelated. Monitor for any class expansion.**
- **GOLEE** (Serial Nos. 99855395 and 99855398) — Filed: 2026-05-30 — Status: New Application – Record Initialized — Owner: Guangdong Gongli New Materials Co., Ltd. — Class 19: Non-metal building and roofing materials. Pseudo-mark reads as GOALIE. **Recommendation: Monitor closely; while goods are unrelated, the phonetic equivalence is notable and should be tracked. The dual filing by the same Chinese manufacturer may indicate a broader filing strategy.**
- **GOLIE** (Serial No. 99832615) — Filed: 2026-05-19 — Status: New Application – Record Initialized — Owner: Leila Heiba — Class 32: Non-alcoholic sparkling fruit-flavored beverages. Pseudo-mark reads as GOALIE. **Recommendation: Monitor closely; goods are unrelated, but the phonetic near-match in a newly filed application warrants tracking.**
- **KEEPER** (Serial No. 99874725) — Filed: 2026-06-09 — Status: New Application – Record Initialized — Owner: TON APPS INCORPORATED — Classes 36, 35, 42, 38: Cryptocurrency financial services, advertising, software, and telecommunications. **Recommendation: Monitor; “keeper” is a functional synonym for “goalie” and the filing spans multiple service classes. Investigate further to determine whether the scope of services creates risk of brand dilution.**

Historical (Dead) Filings — Pattern Analysis

While no blocking active registrations identical to GOALIE were identified in directly competing classes, our Trademark Database search returned **multiple historical (dead) filings** incorporating the identical or phonetically equivalent mark. This pattern is significant: it indicates that the mark **GOALIE** has been independently conceived and adopted by multiple parties across a wide range of industries, and that this trend is likely to continue.

Historical Filings Identified

- **GOALIE** — Serial: 88056460 — Filed: 2018-07-27 — Goods/Services: Downloadable software for crowdfunding and project financing; online business fundraising services; community website for project funding — Status: Abandoned – No Statement of Use Filed — Owner: Interspace Technologies Inc.

- **GOALIE** — Serial: 86859430 — Filed: 2015-12-28 — Goods/Services: Low-frequency electronic treatment apparatus; electrotherapy and thermotherapy devices — Status: Abandoned – No Statement of Use Filed — Owner: Elira Therapeutics, Inc.
- **GOALEE** — Serial: 87607261 — Filed: 2017-09-13 — Goods/Services: ASP and SaaS software for goal-setting, employee engagement, and operational excellence — Status: Cancelled – Section 8 — Owner: Charlton, Don
- **GOALIE** — Serial: 78426698 — Filed: 2004-05-28 — Goods/Services: Pesticides, herbicides, insecticides, and fungicides — Status: Abandoned – No Statement of Use Filed — Owner: Dow AgroSciences LLC
- **GOALIE** — Serial: 74561902 — Filed: 1994-08-17 — Goods/Services: Furniture — Status: Abandoned – No Statement of Use Filed — Owner: Perfect Fit Industries, Inc.
- **GOALIE** — Serial: 79316235 — Filed: 2021-06-30 — Goods/Services: Personal development training; life coaching; itinerary and travel planning; personal financial planning; career planning — Status: Abandoned – Failure to Respond — Owner: The Protege Group Pty Ltd
- **GOALIE** — Serial: 78930787 — Filed: 2006-07-17 — Goods/Services: Barbecue grills — Status: Abandoned – No Statement of Use Filed — Owner: Game Show Products, Inc.
- **GOALIE** — Serial: 77883472 — Filed: 2009-12-01 — Goods/Services: Barbecue grills — Status: Abandoned – No Statement of Use Filed — Owner: Game On Products, Inc.
- **THE GOALIE GURU** — Serial: 87784817 — Filed: 2018-02-05 — Goods/Services: Hand grips for hockey goalie sticks — Status: Cancelled – Section 8 — Owner: Corey Brenner — Note: “GOALIE” disclaimed.
- **GOALTENDER** — Serial: 77675893 — Filed: 2009-02-23 — Goods/Services: Herbicides for agricultural use — Status: Cancelled – Section 8 — Owner: NUTRICHEM CO. LTD.
- **GOALTENDER** — Serial: 76177930 — Filed: 2000-12-08 — Goods/Services: Computer software for outcome-based assessment of educational and training programs — Status: Abandoned – No Statement of Use Filed — Owner: North Carolina State University.
- **NETMINDER** (pseudo: NET MINDER) — Serial: 78537911 — Filed: 2004-12-23 — Goods/Services: Computer software for local area network monitoring — Status: Cancelled – Section 8 — Owner: SolarWinds Worldwide, LLC.

- **NETMINDER** (pseudo: NET MINDER) — Serial: 78276105 — Filed: 2003-07-18 — Goods/Services: Protective marine coatings — Status: Cancelled – Section 8 — Owner: Netminder, LLC.
- **NETMINDER** (pseudo: NET MINDER) — Serial: 75572693 — Filed: 1998-10-19 — Goods/Services: Computer software for local area network monitoring — Status: Cancelled – Section 8 — Owner: SolarWinds Worldwide, LLC.
- **GOALKEEPER** — Serial: 75751323 — Filed: 1999-06-29 — Goods/Services: Software applications for industrial process efficiency — Status: Abandoned – Failure to Respond — Owner: Honeywell Inc.
- **PORTERO** (foreign equivalent: “goalie”) — Serial: 98834704 — Filed: 2024-11-03 — Goods/Services: Electronic medical record exchange; healthcare information and counseling services — Status: Abandoned – No Statement of Use Filed — Owner: Hygia Technologies LLC.
- **EL GOLEADOR** (foreign equivalent: “goalie”) — Serial: 78776149 — Filed: 2005-12-19 — Goods/Services: Pre-paid phone cards — Status: Abandoned – Failure to Respond — Owner: Smiley Telecom Inc.
- **GOOLOO** — Serials: 90835375, 90835381 — Filed: 2021-07-19 — Goods/Services: Automotive safety warning lights; automobile seat cushions — Status: Abandoned – After Publication — Owner: Shenzhen Gulu Technology Co., Ltd.
- **GD GOAL DIGGIN’** (pseudo: GD GOAL DIGGING) — Serial: 90838934 — Filed: 2021-07-20 — Goods/Services: Handbags; clothing — Status: Abandoned – Failure to Respond — Owner: Mcquarters, Domonique.

Full records available upon request.

Why This Matters

Although the above filings no longer present direct legal obstacles to the client’s mark, they collectively demonstrate a significant pattern: **GOALIE and its phonetic equivalents have been independently adopted as brand identifiers by at least 19 distinct applicants across industries spanning sports equipment, software, healthcare, agriculture, consumer goods, and financial services.** Several filings — particularly those in software, goal-setting platforms (GOALEE, GOALY), and coaching/training services — bear a meaningful conceptual proximity to the client’s Class 45 intellectual property watching and advisory services.

Notably, **three new near-match applications were filed in May–June 2026 alone** (GOLEE ×2, GOLIE, GOALY), indicating that adoption interest in this mark space is actively accelerating rather than diminishing. The 2024 filing by HL Robotics Co., Ltd. for the exact mark GOALIE in surveillance and security services further underscores the ongoing collision risk.

These patterns increase the likelihood of future applications entering the mark space — potentially in Classes 35, 42, or 45 — and reinforce the case for proactive monitoring. Encountering a new conflicting application at the earliest possible stage maximizes the client’s enforcement options, including timely opposition proceedings before the USPTO, which must be initiated within 30 days of publication.

Web Search Results Analysis

Trademark-Related Domain Matches

The following domains were identified as direct matches or near-matches to the GOALIE trademark and warrant further investigation for potential cybersquatting or unauthorized commercial use:

- **<http://goalie.com>** (Source: Domain RDAP) — The domain goalie.com is an exact match to the client’s registered trademark. Registration and current use details should be investigated to determine whether the domain is being used commercially in a manner that conflicts with the client’s Class 45 services. **Recommendation: Investigate further to determine infringement or cybersquatting risk.**
- **<https://optimalgoalie.com/>** (Source: Custom Search) — Title: “Goalie Off-Ice Development | Optimal Goalie | Burnsville, MN.” This domain incorporates GOALIE as the dominant element of the brand and offers goalie development services. While the services appear to be sports coaching rather than IP services, the commercial use of GOALIE as a brand identifier should be reviewed. **Recommendation: Investigate further to determine infringement risk.**
- **<https://ai-goalie.com/index.html>** (Source: Custom Search) — Title: “AIGoalie: AI Football Predictions — Today.” This domain combines “AI” with GOALIE to brand an artificial intelligence sports prediction service. The commercial use of the GOALIE element in a technology and AI context is notable given the client’s services relate to IP management and monitoring. **Recommendation: Investigate further to determine infringement risk.**

Web Results Warranting Investigation

- **Goalie Tacks Pro Baselayer Top Senior — CCM Hockey** (<https://us.ccmhockey.com/Accessories/BLTGTKPRO-SR.html>, Source: Custom Search) — This result features the exact mark GOALIE in the product name on an active commercial product listing by a major hockey equipment manufacturer. While the goods (sports apparel) are in a different class from the client’s services, the identical mark is used prominently in a commercial context. **Recommendation: Investigate further to determine infringement risk.**
- **TP-S GOALIE THROAT PIECE — Maverik Lacrosse** (<https://cascademaverik.com/products/accessories-tps-goalie-throat-piece>, Source: Custom Search) — Commercial product listing using the GOALIE mark in the product name for lacrosse protective equipment. Goods are related sporting equipment. **Recommendation: Monitor closely and evaluate for potential conflict.**
- **Goalie Development Resource Page — Massachusetts Hockey** (<https://www.mahockey.org/page/show/2848513-goalie-development-resource-page>, Source: Custom Search) — Organizational use of GOALIE in a development and resources context by a recognized hockey governing body. The use appears descriptive but is in a publicly visible commercial context. **Recommendation: Monitor closely and evaluate for potential conflict.**
- **USHL Goalie of the Year Finalists** (<https://ushl.com/news/2026/4/14/mens-ice-hockey-henriquez-pradel-trejbala-named-ushl-goalie-of-the-year-finalists.aspx>, Source: Custom Search) — Sports league use of “Goalie” in an award title. Primarily descriptive sporting use; however, use on an official sports organization’s commercial platform warrants tracking. **Recommendation: Monitor closely and evaluate for potential conflict.**
- **Feature Story: So You Want To Be A Goalie? — Princeton Athletics** (<https://goprincetontigers.com/news/2023/4/27/general-feature-story-so-you-want-to-be-a-goalie>, Source: Custom Search) — Editorial use of “Goalie” on a university athletics website. Primarily informational; low commercial concern but should be tracked given institutional affiliation. **Recommendation: Monitor closely and evaluate for potential conflict.**
- **Hockey Goalie Camps — Pro Ambitions Hockey, Inc.** (<https://proambitions.com/hockey-goalie-camps/>, Source: Custom Search) — Commercial sports camp service using GOALIE as a prominent brand element in service offerings. Training and camp services could be considered related to consulting and development services. **Recommendation: Monitor closely and evaluate for potential conflict.**

- **Twitter/X: Emergency Goalie Post** (<https://twitter.com/tsnjamesduthie/status/1520369710470246400?lang=de>, Source: CSE twitter.com) — Sports journalist’s use of “goalie” in a viral social media post. Primarily descriptive use, but commercial context of the sports broadcasting industry warrants monitoring. **Recommendation: Monitor closely and evaluate for potential conflict.**
- **Three Things Being a Goalie Can Teach about Business — LinkedIn** (<https://www.linkedin.com/pulse/three-things-being-goalie-can-teach-business-toral-cowieson>, Source: CSE linkedin.com) — LinkedIn article associating “goalie” with business advisory concepts. The use of GOALIE in a business and professional advisory context has notable proximity to the client’s Class 45 services. **Recommendation: Monitor closely and evaluate for potential conflict.**
- **Goalie Gear Art | Vintage Prints — The Patent Print Shop** (<https://www.thepatentprintshop.com/product/vintage-hockey-goalie-collection-3-patent-print-set/>, Source: Custom Search) — Commercial product using the term “goalie” in an artwork context; surfaced via a look-alike variant (oalie). The use of patent-themed art products incorporating the GOALIE mark by a commercial retailer should be noted. **Recommendation: Monitor closely and evaluate for potential conflict.**
- **Golie Alemi, Real Estate Agent — Compass** (<https://www.compass.com/agents/golie-alemi/>, Source: Custom Search) — This result surfaced via a look-alike typo variant (golie) of the client’s mark. While the context is a real estate agent’s personal name and appears to be incidental, the look-alike spelling used commercially on a major real estate platform should be documented. **Recommendation: Monitor closely and evaluate for potential conflict.**

Amazon and Marketplace Listings

The search identified numerous products for sale on major e-commerce platforms incorporating the term “goalie” in product names, descriptions, or category identifiers. These listings predominantly relate to sporting goods (Classes 28 and 25) and fall outside the client’s Class 45 services. However, the volume and commercial prominence of these listings demonstrate widespread commercial adoption of the GOALIE term in the marketplace, which is relevant context for enforcement strategy and brand recognition.

Selected notable marketplace listings include:

- **Amazon (ASIN B0D93NXMQ8)** — “kasifei 6’ x 4’ Hockey Net Goalie Target” — \$79.99. Active commercial product listing on Amazon using “Goalie” in the product title. Listed as a new result in this search cycle.
- **Amazon (ASIN B01MSMCRZK)** — “Sportout Youth & Adult Goalie Goalkeeper Gloves” — \$32.89. Commercial product listing on Amazon using GOALIE as a primary product identifier.
- **Amazon (ASIN B09KBWH19W)** — “LAIFU Custom Soccer Goalie Jerseys” — \$28.99. Custom apparel using GOALIE as a product category term on Amazon.
- **DHgate (in.dhgate.com)** — Multiple listings for soccer goalkeeper gloves, goalie jerseys, and goalie-branded sportswear ranging from \$11.59 to \$38.95, including listings by unnamed manufacturers. These cross-border commerce listings warrant monitoring for counterfeit or unauthorized use.
- **eBay** — Multiple listings using “goalie” as a product category term for vintage equipment, jerseys, and accessories. Prices range from \$1.00 (category search) to \$552.00 (BAPE sneakers listed with “Golie” variant spelling).
- **Apple App Store — Goalie Assistant** (Price: \$9.99, <https://apps.apple.com/us/app/goalie-assistant/id6467261459>); **Goalie Coaches App** (Price: \$14.99, <https://apps.apple.com/au/app/goalie-coaches-app/id6755152660>) — These applications use GOALIE as a primary brand identifier for sports coaching and assistance software. **Recommendation: Monitor closely; the use of GOALIE as an app brand for coaching and performance monitoring services has some proximity to monitoring and advisory services in Class 45.**
- **Google Play — Goalie Wars Football Online** (Price: \$0.99, <https://play.google.com/store/apps/details?id=com.0Systems.GoalieStrikerFootball>) — Commercial mobile application using GOALIE as a brand name.
- **Temu** — Multiple listings for goalie hockey and soccer goalie knee pads, including international variants (Canada, Netherlands, Morocco). Prices range from free to \$200.00.

No product listings were found that directly use the GOALIE mark to brand or identify intellectual property management, watching, licensing, or consulting services that would constitute a direct Class 45 conflict.

Products for Sale

The following table summarizes commercial product listings identified during this search period that incorporate the GOALIE mark or a phonetic/visual near-match in a commercial context.

Product Name	Price	URL
Goalie Tacks Pro Baselayer Top Senior	\$189.99	https://us.ccmhockey.com/Accessories/BLTGTKPRO-SR.html
TP-S GOALIE THROAT PIECE	\$39.99	https://cascademaverik.com/products/accessories-tps-goalie-throat-piece
Goalie Development Resource Page	\$250.00	https://www.mahockey.org/page/show/2848513-goalie-development-resource-page
Goalie Chest Protector	\$1.00	https://www.ebay.com/shop/goalie-chest-protector?_nk_w=goalie+chest+protector
Goalie pads	\$3.39	https://www.alibaba.com/countrys earch/CN/goalie-pads.html
Custom Goalie Cut Hockey Jersey (DHgate)	\$19.17	https://in.dhgate.com/product/vin-weng-men-women-youth-2018-custom-goalie/1112920201.html
Sportout Youth & Adult Goalie Goalkeeper Gloves	\$32.89	https://www.amazon.com/dp/B01MSMCRZK
Sportout Youth & Adult Goalie Goalkeeper Gloves	\$35.89	https://www.amazon.com/dp/B01MYN2X9C
Goalie Gear Art Vintage Prints	\$12.00	https://www.thepatentprintshop.com/product/vintage-hockey-goalie-collection-3-patent-print-set/
Golie Alemi (Real Estate)	\$2,295.00	https://www.compass.com/agents/golie-alemi/

Product Name	Price	URL
Goalie Assistant (App)	\$9.99	https://apps.apple.com/us/app/goalie-assistant/id6467261459
GoalieIQ Lacrosse Goalie Stats (App)	\$1.99	https://apps.apple.com/us/app/goalieiq-lacrosse-goalie-stats/id6761381690
Five Hole: Hockey Goalie Stats (App)	\$3.99	https://apps.apple.com/us/app/five-hole-hockey-goalie-stats/id6762281961
Goalie Coaches App (App)	\$14.99	https://apps.apple.com/au/app/goalie-coaches-app/id6755152660
Goalie Wars Football Online (App)	\$0.99	https://play.google.com/store/apps/details?id=com.0Systems.GoalieStrikerFootball
Sportout Goalie Gloves Goalkeeper (DHgate)	\$23.92	https://in.dhgate.com/product/sportout-goalie-gloves-goalkeeper-with-fingersave/1113334110.html
2026 Soccer Goalkeeper Goalie Gloves (DHgate)	\$13.24	https://in.dhgate.com/product/2026-new-soccer-goalkeeper-goalie-gloves/1112920852.html
Soccer Goalie Goalkeeper Gloves (DHgate)	\$38.95	https://in.dhgate.com/product/2026-new-strong-grip-soccer-goalie-goalkeeper/1111058854.html
Football Goalkeeper Training Goalie Jersey (DHgate)	\$12.54	https://in.dhgate.com/product/football-soccer-goalkeeper-training-goalie/1112998210.html
Soccer Goalie Kids Youth Adults Gloves (DHgate)	\$11.59	https://in.dhgate.com/product/2026-new-soccer-goalie-for-kids-youth-adults/1110463199.html

Product Name	Price	URL
Hockey Goalie Mask Golf Headcover (DHgate)	\$14.35	https://in.dhgate.com/product/covers-hockey-goalie-mask-blade-headcover/1112214496.html
kasifei Hockey Net Goalie Target	\$79.99	https://www.amazon.com/dp/B0D93NXMQ8
LAIFU Custom Soccer Goalie Jerseys	\$28.99	https://www.amazon.com/dp/B09KBWH19W
Custom Goalie Jersey Soccer	\$13.77	https://www.amazon.com/dp/B0CKW2QRD7
Soccer Goalie Jersey for Kids/Adults	\$26.99	https://www.amazon.com/dp/B0D17K8THJ
Franklin Sports NHL Kids Street Hockey Goalie Pads Set	\$187.78	https://www.amazon.com/dp/B000010E42
Franklin Sports Street Hockey Goalie Chest Protector	\$39.90	https://www.amazon.com/dp/B0030FP7BA
7RVZM Goalie Keychain Gift	\$7.99	https://www.amazon.com/dp/B0BZRQ9DDK
Goalie Definition Soccer Goalie T-Shirt	\$19.99	https://www.amazon.com/dp/B07RF9CSK1
Sazuwu Goalie Girl Makeup Bag	\$6.99	https://www.amazon.com/dp/B0GLGSRTGF
Franklin Sports Extreme Street Hockey Goalie Set	\$84.61	https://www.amazon.com/dp/B003ZV9CIM
WVVOU Soccer Goalie Gloves	\$49.99	https://www.amazon.com/dp/B0CTBRC2LL
Soccer Goalkeeper Gloves for Kids (Goalie Gloves)	\$14.99	https://www.amazon.com/dp/B09TGV61H2
Goalie Evolution Academy	\$100.00	https://www.lxtclacrosse.com/program/goalie-evolution-academy/5110
Goalie Programs @ Hatfield Ice	\$30.00	https://hatfielddice.com/goalie-programs-hatfield-ice/

Product Name	Price	URL
goalie hockey (Temu)	—	https://www.temu.com/goalie-hockey-5020131061766-s.html
Soccer goalie knee pads (Temu)	\$200.00	https://www.temu.com/soccer-goalie-knee-pads-5040287009037-s.html
Goalie gloves (Temu Netherlands)	\$200.00	https://www.temu.com/nl-en/goalie-gloves-5020128717982-s.html
Goalie gloves (Temu Morocco)	\$0.93	https://www.temu.com/ma-en/goalie-gloves-5020128717982-s.html
Youth goalie gloves	\$29.99	https://titan.com/collections/goalkeeper-gloves-junior
MLS Goalie Wars Event	\$59.00	https://www.mlsnextpro.com/news/mls-next-pro-goalkeepers-to-compete-in-goalie-wars-at-mls-all-star-skill-s-challenge-presented-by-a-t-t-on-july-22

The products listed above reflect widespread commercial use of the term “goalie” primarily in connection with sporting goods, apparel, training services, and mobile applications. The majority fall outside the scope of Class 45. However, the mobile applications branded with GOALIE as a primary identifier (Goalie Assistant, Goalie Coaches App) and the coaching/development program listings (Goalie Evolution Academy, Goalie Programs, Goalie Development Resource Page) occupy service categories that are adjacent to the client’s watching, consultation, and management services. These merit closer review.

Risk Assessment

High Concern

- **GOALIE (Serial No. 98832556) — HL Robotics Co., Ltd.:** Exact mark match, filed by a commercial technology company for security surveillance and monitoring services — categories with functional proximity to the client's IP watching and monitoring services in Class 45. Although currently abandoned, the underlying commercial activity may persist and the applicant may refile. **Risk: High. Investigate further to determine infringement risk.**
- **goalie.com (Domain):** Exact domain match to client's trademark. Current ownership and use requires investigation to determine cybersquatting or commercial conflict risk. **Risk: High. Investigate further.**
- **optimalgoalie.com (Domain):** Commercial website using GOALIE as the primary brand element in a professional development services context. **Risk: High. Investigate further to determine infringement risk.**

Elevated Concern

- **GOALY (Serial No. 99822702) — Goaly LLC:** Phonetic near-match, recently filed (2026-05-14), in active application status for online software and goal-management services. May be within opposition window. **Risk: Elevated. Investigate further to determine whether opposition is warranted.**
- **ai-goalie.com (Domain):** Commercial domain pairing "AI" with GOALIE for a technology prediction service. In light of client's AI-adjacent IP management services, this warrants investigation. **Risk: Elevated.**
- **Goalie Assistant and Goalie Coaches App (App Store):** Commercially sold applications using GOALIE as primary brand names for monitoring, statistics, and coaching services. **Risk: Elevated. Monitor closely and evaluate for potential conflict.**

Monitor

- **GOLIE ×2 (Serial Nos. 99855395 and 99855398) and GOLIE (Serial No. 99832615):** Newly filed phonetic near-matches in Classes 19 and 32. Goods are unrelated but the pattern of new filings warrants tracking.

- **GOALKEEPERS (Serial No. 87836236) — Gates Foundation:** Registered mark incorporating a GOALIE-family term in Class 41 educational services.
 - **GOALTENDER (Serial No. 78426685) — NUTRICHEM:** Active registration in an unrelated class; monitor for any class expansion.
 - **Sporting goods marketplace listings:** Widespread use of “goalie” on Amazon, DHgate, Temu, eBay, and similar platforms in Classes 28 and 25. Currently descriptive use; monitor for any shift toward service branding in Class 45.
 - **Foreign equivalents (PORTERO, EL GOLEADOR):** Both abandoned; no current risk but document for the record.
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Recommendations

Based on the findings of this Single Infringement Report, the following actions are recommended for Goalie IP Inc.:

1. **Investigate HL Robotics Co., Ltd. (Serial No. 98832556):** Although the GOALIE application by HL Robotics Co., Ltd. has been abandoned, counsel should investigate whether the company continues to use the GOALIE mark in commerce — particularly in connection with security monitoring and surveillance services that bear functional proximity to Class 45. If commercial use is identified, appropriate enforcement correspondence should be evaluated.
2. **Investigate goalie.com:** Conduct WHOIS and RDAP analysis to identify the current registrant and assess whether the domain is being actively used in commerce. If the registrant is using “goalie.com” in connection with services competing or overlapping with Class 45, a UDRP proceeding or cease-and-desist action may be appropriate. Consult with IP counsel.
3. **Investigate optimalgoalie.com and ai-goalie.com:** Assess the nature and scope of services offered under these domains. Determine whether either domain uses GOALIE to brand services that conflict with the client’s Class 45 registration. Consult with IP counsel regarding appropriate action.

4. **Evaluate opposition to GOALY (Serial No. 99822702):** Given the recent filing date (2026-05-14) and the phonetic identity of GOALY to GOALIE, consult with USPTO counsel to monitor this application's progress to publication and evaluate the merits of an inter partes opposition proceeding. Opposition must be initiated within 30 days of publication in the Official Gazette.
5. **Monitor new near-match filings (GOLEE ×2, GOLIE):** Track the examination outcomes of Serial Nos. 99855395, 99855398, and 99832615. While the goods are currently unrelated, any broadening of the applications' scope should prompt reassessment.
6. **Review Goalie Assistant and Goalie Coaches App:** Assess whether these commercial App Store applications (available for purchase) use GOALIE as a brand name in a manner that could cause consumer confusion with the client's IP monitoring and management services. Consult with counsel regarding appropriate steps.
7. **Maintain ongoing monitoring:** Given the elevated frequency of new filings incorporating GOALIE and its equivalents — including three new applications filed in May–June 2026 — regular monitoring of the Trademark Database and web sources is strongly recommended. Periodic review will allow the client to identify and respond to new conflicts at the earliest possible stage, when enforcement options are most effective and cost-efficient.
8. **Document descriptive use for record:** The widespread use of “goalie” as a descriptive sporting term across e-commerce platforms (Amazon, DHgate, Temu, eBay) does not currently present a Class 45 conflict. However, documentation of the volume and scope of this use is valuable for building a comprehensive enforcement record, particularly in the event that a third party attempts to challenge the client's mark on descriptive grounds.

This report was prepared for Goalie IP Inc. based on data collected on 2026-07-07. It constitutes a Single Infringement Report and represents findings as of the search date only. This report does not constitute legal advice. All findings identified herein as requiring further investigation should be reviewed by qualified intellectual property counsel before any enforcement action is taken. Goalie IP Inc. retains all rights with respect to the subject trademark GOALIE (Serial No. 99292941).