

Preliminary Knock-Out Search Report

Proposed Mark: **GOAL TENDER** — Class 45

Search Date: 2026-07-06 — Prepared by: Goalie IP

IMPORTANT DISCLAIMER: This report constitutes a *preliminary knock-out screen only*. It is **not** a legal opinion, **not** a full trademark availability search, and **not** a guarantee of any outcome before the USPTO or any other authority. The findings described herein identify potential obstacles to registration and existing commercial use, but do **not** and **cannot** determine whether the proposed mark is available, registrable, or safe to use or file. The applicant is strongly advised to consult qualified trademark counsel before making any filing decision or relying on these results.

1. Executive Summary

This preliminary knock-out search was conducted on **2026-07-06** for the proposed mark **GOAL TENDER** in **International Class 45** (legal and security services, including intellectual property services, personal and social services, etc.). This is the first search conducted for this mark; no prior search exists for comparison.

The search reviewed a total of **981 URLs** and **370 products** across 23 sources, including the Trademark Database (fuzzy, synonym, and foreign equivalent searches), major e-commerce platforms, social media channels, app stores, and domain registration records.

Search Statistics at a Glance:

- Total URLs analyzed: 981
- Total products found: 370
- Trademark Database results: 45 records reviewed (fuzzy, synonym, and foreign equivalent searches)
- Web results analyzed: 263
- Products identified for review: 33
- Domains checked (RDAP): 4

Key Findings:

The Trademark Database search returned **one active filing bearing the word GOALIE in Class 45** that warrants close attention from qualified counsel: *GOALIE* (Serial No. 99292941, Notice of Allowance–Issued), covering intellectual property management, consultation, watch services, licensing, and related services owned by Goalie IP Inc. Given that the proposed mark **GOAL TENDER** is conceptually and commercially linked to intellectual property and legal services in Class 45, and given that GOALIE is a near-synonym and shares a dominant sporting/protective connotation with GOAL TENDER, this active filing represents a **significant potential obstacle** that qualified trademark counsel must evaluate before any filing decision is made.

Additionally, the Trademark Database revealed an active registration, *GOALTENDER* (Serial No. 78426685, Renewed Post Reg.), covering pesticides and herbicides in Class 5, owned by NUTRICHEM CO. LTD., which – while in a different class – is an exact phonetic and visual match to the proposed mark and should be evaluated by counsel for potential confusion concerns.

The search also identified a registered domain `goaltender.com`, active marketplace listings using the term “Goal Tender” and “Goaltender” in descriptive commerce, and multiple historical (dead/cancelled/abandoned) filings incorporating the exact string GOAL TENDER and GOALTENDER across several classes. These historical filings do not individually constitute obstacles, but collectively indicate that this mark space has attracted prior commercial interest.

The applicant **must consult qualified trademark counsel** before filing or taking any other action based on these results.

2. Potential Conflicting Trademark Filings

2.1 Active / Live Filings of Primary Concern

The following active filings were identified in the Trademark Database as warranting priority attention. These represent the most significant potential obstacles surfaced by this preliminary screen.

- **GOALIE** — Serial: 99292941 — Filed: 2025-07-20 — Owner: Goalie IP Inc. — Status: *Notice of Allowance – Issued* — Class 45 Goods/Services: Intellectual property management; intellectual property consultation; intellectual property watching services; licensing of intellectual property rights; monitoring intellectual property rights for legal advisory purposes; providing information in the field of intellectual property; management of intellectual property rights and copyright for others; enforcing intellectual property rights by means of submitting copyright takedown notices for others.

Assessment – Significant Potential Obstacle: This filing is in the *same Class 45* as the proposed mark and covers services that are closely related to the legal and IP services context in which GOAL TENDER may be used. The mark GOALIE shares a dominant sporting/protective connotation with GOAL TENDER, and a USPTO examiner may find the marks similar in commercial impression. This is the most critical finding in this preliminary screen. **Qualified trademark counsel should be consulted before filing.**

- **GOALTENDER** — Serial: 78426685 — Filed: 2004-05-28 — Owner: NUTRICHEM CO. LTD. — Status: *Renewed Post Reg.* — Class 5 Goods/Services: Pesticides and preparations for destroying vermin, namely, herbicides for agriculture, horticulture, forestry, turf and ornamental, commercial, industrial and domestic use.

Assessment – Moderate Potential Obstacle: This mark is an *exact visual and phonetic match* to the proposed mark GOAL TENDER (written as one word, GOAL-TENDER). Although the goods in Class 5 are not directly related to Class 45 legal services, the mark is live, renewed, and identical in sound and appearance to the proposed mark. Counsel should evaluate whether the scope of this registration and any associated common-law rights could create a likelihood of confusion or dilution concern.

- **GOALIE** — Serial: 98832556 — Filed: 2024-11-01 — Owner: HL ROBOTICS CO., LTD. — Status: *Abandoned – No Statement of Use filed* — Classes 9, 45, 37, 42, 40 Goods/Services: Self-driving robots for surveillance and security; security cameras; surveillance cameras; downloadable computer software for robot control; unmanned physical security services; monitoring of security systems; physical security inspection services; remote monitoring services; engineering services in the field of robotics; industrial robots.

Assessment – Elevated Concern (Abandoned): Although this application is now abandoned, it was filed for the mark GOALIE and covered extensive Class 45 security and surveillance services, as well as related technical classes. Its abandonment does not rule out common-law rights or a potential refiling. Counsel should note this history when evaluating the strength of the proposed mark in Class 45.

2.2 Foreign Equivalent Findings

The Trademark Database foreign equivalent search identified the following active or recently filed marks whose translations overlap with elements of the proposed mark. Under USPTO doctrine, a mark that is the foreign equivalent of an English term may be refused on likelihood-of-confusion grounds.

- **PURO GOL** — Serial: 99639550 — Filed: 2026-02-06 — Owner: Agave Group LLC — Status: *Publication/Registration review complete* — Class 33 Goods/Services: Distilled

spirits; distilled agave liquor; distilled blue agave liquor; agave-based distilled alcoholic drinks. — *Translation: “PURE GOAL” (Spanish).*

Assessment – Elevated (Foreign Equivalent): The Spanish phrase PURO GOL translates to PURE GOAL, making it a potential foreign equivalent of the word “GOAL” within the proposed mark. While the class (spirits, Class 33) differs from the proposed Class 45, the flagged foreign equivalent relationship warrants counsel’s attention for any cross-class analysis.

Additional foreign equivalent results surfaced by the search (JOJU BRAIN, TELOS TRAVEL AI, GOL ONLINE, GOLAZO TIGER MYSTERY LINK & WIN, and others) were reviewed. These marks share conceptual overlap with the word “goal” through translations from Japanese, Greek, Portuguese, and Spanish, but their goods and services are in unrelated industries (advertising, aviation entertainment, gaming). These are noted for awareness at a low-priority level; counsel should confirm they do not require further action.

2.3 Historical (Dead/Abandoned/Cancelled) Filings

Our search identified **twelve historical (dead, abandoned, or cancelled) filings** incorporating the exact string GOAL TENDER, GOALTENDER, GOAL-TENDER, GOAL TENDERS, GOALTENDERS, or closely related variants. While these are **not themselves obstacles to registration**, they provide important context: this mark space has attracted repeated prior filings across multiple classes and decades, indicating sustained market interest in the term and an increased likelihood of future competition.

- **GOALTENDER** — Serial: 77675893 — Filed: 2009-02-23 — Goods: Herbicides for agricultural use — Status: Cancelled – Section 8 — Owner: NUTRICHEM CO. LTD.
- **GOALTENDER** — Serial: 76177930 — Filed: 2000-12-08 — Goods: Computer software for outcome-based assessment of educational and training programs — Status: Abandoned – No Statement of Use — Owner: North Carolina State University
- **GOAL-TENDER** — Serial: 76105768 — Filed: 2000-08-08 — Goods: Computer software for collection and analysis of performance data in business management — Status: Abandoned – No Statement of Use — Owner: Labblee Corporation
- **GOALTENDERS** — Serial: 73795473 — Filed: 1989-04-24 — Goods/Services: Educational services, workshops in personal development; educational and instructional manuals for academic and personal development and time management — Status: Cancelled – Section 8 — Owner: WILLIAMS, CALDWELL

- **GOAL TENDER** — Serial: 73739457 — Filed: 1988-07-11 — Goods: Wireless remote-control transmitter and receiver for basketball goals and gym dividers — Status: Cancelled – Section 8 — Owner: INSTITUTIONAL PRODUCTS, INC.
- **GOAL TENDER** — Serial: 73705297 — Filed: 1988-01-12 — Goods: Note pads, calendar tracking, date books, wallets — Status: Abandoned – Failure to Respond — Owner: PERFORMANCE SYSTEMS, INC.
- **GOAL TENDERS** — Serial: 73684471 — Filed: 1987-09-16 — Goods: Paper placards containing motivational messages — Status: Cancelled – Section 8 — Owner: PARZIALE, ANTHONY S., JR.
- **THE GOAL TENDER** — Serial: 73571017 — Filed: 1985-12-02 — Goods: Personal calendar/organizer — Status: Cancelled – Section 8 — Owner: OLSEN, RALPH KENNETH
- **GOALTENDER** — Serial: 73486160 — Filed: 1984-06-20 — Goods: Spirometers and flow tubes — Status: Cancelled – Section 8 — Owner: DNA Medical, Inc.
- **GOALTENDER** — Serial: 74382897 — Filed: 1993-04-27 — Goods/Services: Educational services; conducting public and corporate training programs in time management, goal setting, and personal development — Status: Abandoned – Failure to Respond — Owner: Panamerican Associates, Inc.
- **GOAL-DEN TENDER** — Serial: 97459415 — Filed: 2022-06-15 — Goods/Services: Chicken; prepared meals consisting primarily of cooked chicken and potatoes; restaurant services; restaurant catering services — Status: *Registered* — Owner: Golden Franchising Corporation — Note: “TENDER” disclaimed; dominant element is GOAL-DEN; Class 43 restaurant services. Low-priority potential obstacle due to differing dominant elements and unrelated class, but noted for awareness.
- **GOALKEEPER** — Serial: 75751323 — Filed: 1999-06-29 — Goods: Software for increasing efficiency of industrial processes — Status: Abandoned – Failure to Respond — Owner: HONEYWELL INC.

Full records available upon request.

Why This Matters: Although none of these historical filings is itself an obstacle to registration, the volume and breadth of prior filings incorporating GOAL TENDER and its variants across classes ranging from herbicides to educational services to personal organizers demonstrates that this mark space has been commercially explored repeatedly. This suggests both market interest in the term and a heightened likelihood that similar marks may be filed in the future. Given this pattern, a **comprehensive search by qualified trademark counsel is recommended before filing.**

2.4 Additional Trademark Database Findings – Low Priority

The following additional results were surfaced by the Trademark Database but are assessed as low-priority potential obstacles due to dissimilar marks, unrelated goods/services, or both. They are noted for completeness.

- **GOALKEEPERS** (Serial: 87836236, Section 8 & 15 accepted) — Educational seminars and conferences; owner: GATES FOUNDATION. Conceptually related (goalkeeper as synonym for goaltender) but the mark and goods differ. Low-priority; noted for awareness.
- **MVP GOALKEEPER** (Serial: 97402814, Registered) — Soccer training for goalkeepers; “GOALKEEPER” disclaimed. The dominant element MVP distinguishes this mark. Low-priority potential obstacle; noted for awareness.
- **NETMINDER** (Serials: 75572693, 78276105, 78537911 – all cancelled) — Various goods including computer software and marine coatings. NETMINDER is a synonym for goaltender in hockey. All cancelled; noted as historical context.
- **BACKSTOP** (Serials: 99291808, 98826662, 90504421) — Toilet paper and fungicides/pesticides. BACKSTOP is a loose synonym for a protective position. Goods are unrelated to Class 45. Low-priority; no action needed.
- **KEEPER** (Serials: 99874725, 99459345, 79434806) — Cryptocurrency, GPS tracking, and dietary supplements. KEEPER is a synonym for goalkeeper/goaltender. Goods are unrelated to Class 45. Low-priority; no action needed.

3. Web Search Results Analysis

3.1 Domain Registration Findings

- **goaltender.com** (registered domain) — Source: Domain (RDAP) — URL: <http://goaltender.com>

This domain is a direct match to the proposed mark GOAL TENDER (as one word, GOALTENDER) and has been registered. A registered domain matching the proposed mark may indicate existing commercial use, a prior user with potential common-law rights, or a cybersquatting scenario. **Recommendation: Investigate further to determine whether this domain is actively used in commerce and, if so, whether that use is in a class or industry that could conflict with the proposed mark. Qualified trademark counsel should be consulted.**

3.2 Social Media and Web Results

The following web results were identified as warranting closer monitoring and evaluation in the context of the proposed mark and Class 45.

- **“A new goaltender!” – Colorado Avalanche (Facebook)** — URL: <https://www.facebook.com/coloradoavalanche/posts/a-new-goaltender/10158482012117345/> — Source: CSE (facebook.com)

This post uses the term “goaltender” in connection with a professional hockey context. While the use appears descriptive of a sporting position rather than a trademark use, it demonstrates that the term is actively in use across commercial social media channels. **Recommendation: Monitor closely and evaluate for potential conflict, particularly if the proposed mark is to be used in any sports-related legal or IP services context.**

- **Kevin Swanson – Professional Goaltender Coach and President (LinkedIn)** — URL: <https://ca.linkedin.com/in/kevin-swanson-a328b9ba> — Source: CSE (linkedin.com)

This LinkedIn profile identifies an individual operating professionally as a goaltender coach and organizational president. The commercial nature of this profile in a professional coaching context may indicate existing trade identity under the GOALTENDER designation. **Recommendation: Monitor closely and evaluate for potential conflict if the proposed mark encompasses advisory or coaching-adjacent services.**

- **Samuel Vyletelka – Professional Hockey Goaltender (LinkedIn)** — URL: <https://sk.linkedin.com/in/samuel-vyletelka-b5a131214> — Source: CSE (linkedin.com)

This LinkedIn profile identifies a professional hockey goaltender. Use of the term as a professional designation indicates ongoing commercial use in the sports industry. **Recommendation: Monitor closely and evaluate for potential conflict, particularly if Class 45 services overlap with athlete representation or sports advisory services.**

- **“Beautiful Hockey Goaltender” – TikTok** — URL: <https://www.tiktok.com/discover/beautiful-hockey-goaltender> — Source: CSE (tiktok.com)

This TikTok discovery page uses the term “goaltender” in a descriptive sporting context. The widespread use of the term across social video platforms indicates broad descriptive usage that could affect the distinctiveness analysis for the proposed mark. **Recommendation: Monitor closely and evaluate for potential conflict;**

counsel should assess whether widespread descriptive use of “goaltender” on social media affects the distinctiveness of the proposed mark.

- “Johnny Hicks on Winning National Championship – Denver Goaltender” – ESPN NHL (TikTok) — URL: <https://www.tiktok.com/@espnnhl/video/7627662894120930591> — Source: CSE (tiktok.com)

This ESPN NHL TikTok video uses “goaltender” as a positional descriptor in a major media context. The use by a major broadcaster further demonstrates the widespread descriptive use of the term in sports commerce. **Recommendation: Monitor closely and evaluate for potential conflict; the prevalence of this term in ESPN-level media could bear on any distinctiveness challenge by a USPTO examiner.**

3.3 Amazon/Marketplace Listings

The following marketplace listing was identified as specifically relevant to the proposed mark:

- “Goal Tender Herbicide – 1 Gallon – GoalTender NO SALES: CA” — Source: CSE (ebay.com) — URL: <https://www.ebay.com/itm/394424462050> — Goods Match Score: 37%

This eBay listing uses the exact phrase “Goal Tender” and “GoalTender” as a commercial product name for a herbicide, which corresponds directly to the active NUTRICHEM registration (Serial No. 78426685) discussed in Section 2.1. The existence of active marketplace sales under this name confirms commercial use of the identical mark in trade. **Recommendation: Counsel should evaluate whether this commercial use in Class 5 creates any cross-class confusion risk or strengthens the position of the NUTRICHEM registrant.**

4. Products for Sale

The following products bearing the term “Goaltender,” “Goal Tender,” or closely related designations were identified in marketplace searches. These listings are provided as evidence of existing commercial use of similar terms in commerce.

Product Name	Price	URL
Goal Tender Poster Print - Henderson Fine Murray (15 x 24)	\$47.20	https://www.amazon.com/dp/B0CNHQ54RS
Goal Tender Poster Print - Henderson Fine Murray (24 x 36)	\$83.00	https://www.amazon.com/dp/B0CNKHLG3G
Jeff Lerg Toledo Walleye Hockey Goaltender Signed Page 30 Only Walleye Journal	\$19.99	https://www.ebay.com/itm/127792274518
1929 Type 1 Press Photo Detroit Cougars NHL Rookie Goaltender Bill Beveridge	\$200.00	https://www.ebay.com/itm/335774376094
FoxMind-Games: Sports Dice-Hockey- Board-Game, Shoot The Puck & Beat The Goaltender to Score	\$14.99	https://www.amazon.com/dp/B0CCZ1VZJC
Hockey Life Lessons, Personalized Motivational Goaltender Hockey Canvas	\$14.95	https://www.amazon.com/dp/B0D1VDXLXD
Pro Hybrid Goalie Training Goaltender Training DVD - Volume 1	N/A	https://www.amazon.com/dp/B002SUD090
Goaltender Duck Collectible Figurine - Hockey-Themed Desk Decor - 3D Printed in Canada	\$14.99	https://www.amazon.com/dp/B0FXWFYMJG
Funny Goaltender Ice Hockey Goalie T-Shirt	\$19.99	https://www.amazon.com/dp/B0CW1W39RP

Product Name	Price	URL
Goaltender Goalie Ice Hockey Player T-Shirt	\$22.99	https://www.amazon.com/dp/B0CW1N9SNZ
Rainbow Drip Hockey Goalie Mask Pride Goaltender T-Shirt	\$18.99	https://www.amazon.com/dp/B0G3X4NPZQ
Funny Soccer Goalie Hockey Goalkeeper Goaltender Definition Vintage Metal Sign	\$9.90	https://www.amazon.com/dp/B0FWJMZVJ2
Hope Solo Trading Card (USA Womens Soccer Goaltender) 2015 Americana #6	\$4.00	https://www.amazon.com/dp/B017DZLM6K
Samurai Hockey Goaltender Battle Goalie Logo T-Shirt	\$20.99	https://www.amazon.com/dp/B0B674S6Y1
Goalie Soccer Player Goalkeeper Sport Goaltender Keeper Team T-Shirt	\$19.99	https://www.amazon.com/dp/B09PH96Q9R
Goalie Soccer Player Team Goalkeeper Sport Goaltender Keeper T-Shirt	\$19.99	https://www.amazon.com/dp/B09PH951ZY
Funny Hockey Goaltender Ice Hockey Player Ice Hockey Goalie T-Shirt	\$21.99	https://www.amazon.com/dp/B0CN95SYFX
Goalie Definition Goalkeeper Goaltender Gear Soccer Hockey PopSockets Grip	\$14.99	https://www.amazon.com/dp/B07YYXZDDV
I Love Hot Goaltenders T-Shirt	\$16.99	https://www.amazon.com/dp/B0CGPZ75SJ

Product Name	Price	URL
Funny Ice Hockey Goaltender Goalie Definition Christmas Gift T-Shirt	\$19.99	https://www.amazon.com/dp/B0829FH7P1
Hockey Goalie Goaltender USA Flag Birthday Christmas Gift PopSockets Adhesive PopGrip	\$14.99	https://www.amazon.com/dp/B07L32VCBQ
Hockey Queen Size Cotton Pillow Cover Case Goaltender vs Player Pillowcase Set	\$24.95	https://www.amazon.com/dp/B01N581MHY
Ice Hockey Goalkeeper Goaltender - Ice Hockey Goalie Case for iPhone 16	\$15.98	https://www.amazon.com/dp/B0DJD184ZZ
Winnwell Street Hockey Goalie Pad Set - GX-5 Goal Tender Equipment	\$132.99	https://www.amazon.com/dp/B07KNWPKRG
Hockey Skater Empty Net Goal Goalie Tender Amateur Youth Kid Case for iPhone 17 Pro Max	\$18.99	https://www.amazon.com/dp/B0H3G9YSHY
Goal Tender Herbicide – 1 Gallon – GoalTender (eBay)	N/A	https://www.ebay.com/itm/394424462050

Product Listing Analysis: The products identified above demonstrate pervasive commercial use of the terms “Goaltender,” “Goal Tender,” and “Goalie Tender” across multiple categories including sports apparel, collectibles, consumer electronics accessories, and – most significantly – the exact phrase “Goal Tender” as a commercial herbicide brand name (corresponding to the NUTRICHEM registration). The two “Goal Tender Poster Print” listings (B0CNHQ54RS and B0CNKHLG3G) use the phrase GOAL TENDER as a two-word label in a commercial art/print context, which could indicate additional common-law use of the precise proposed mark. Notably, the Winnwell product listing uses “GX-5 Goal Tender” as a product descriptor

for hockey goalie equipment, suggesting further descriptive commercial use. Counsel should evaluate the extent to which this breadth of descriptive use across commerce could affect the distinctiveness and registrability of the proposed mark in Class 45.

5. Potential Obstacles Assessment

The following summarizes the potential obstacles identified in this preliminary screen, organized by level of concern. These findings are **not** legal conclusions and do not determine whether the proposed mark can or cannot be registered.

5.1 Significant Potential Obstacles

- **GOALIE (Serial: 99292941) — Class 45, Notice of Allowance–Issued, owner: Goalie IP Inc.**

This is the single most significant potential obstacle identified in this search. The mark GOALIE is active in the *same Class 45* as the proposed mark and covers intellectual property services – a field closely related to legal services broadly. The marks GOALIE and GOAL TENDER share a dominant sporting/protective connotation (a goalie or goal tender is one who defends a goal), and a USPTO examiner may find the marks to be confusingly similar in commercial impression. The fact that this applicant, Goalie IP Inc., operates in the intellectual property services space makes the potential conflict particularly direct. **This filing is a significant potential obstacle. Qualified trademark counsel must be consulted before any filing decision is made.**

- **GOALTENDER (Serial: 78426685) — Active Registered Mark, Class 5, owner: NUTRICHEM CO. LTD.**

This mark is an exact phonetic and visual match to the proposed mark GOAL TENDER (as GOALTENDER, one word). It is a live, renewed registration. While Class 5 (pesticides/herbicides) is different from Class 45 (legal/IP services), the USPTO has in some circumstances refused marks based on identical prior registrations in unrelated classes where the marks are identical. Confirmed active marketplace sales of GOAL TENDER herbicide products were found during this search (eBay listing), confirming real commercial use. **Counsel should evaluate the cross-class impact of this identical live registration before filing.**

5.2 Moderate Potential Obstacles

- **Domain: goaltender.com (registered)**

The domain `goaltender.com` is registered and represents a direct match to the proposed mark. Depending on the nature and content of the site, this could indicate prior commercial use, an existing brand identity, or potential cybersquatting. **Counsel should investigate the registrant, content, and date of registration of this domain before filing.**

- **Widespread descriptive commercial use of “Goaltender” and “Goal Tender”**

The marketplace search identified numerous products bearing “Goaltender” and “Goal Tender” as descriptive or nominative terms across apparel, collectibles, sports equipment, and other categories. A USPTO examiner could raise a descriptiveness or acquired-distinctiveness concern if the mark is perceived as merely descriptive of a role or function (a “tender of goals”). **Counsel should evaluate distinctiveness and whether the proposed mark has sufficient secondary meaning in the context of Class 45 services.**

5.3 Low-Priority Potential Obstacles (Monitor)

- **GOAL-DEN TENDER (Serial: 97459415, Registered, Class 43)** — Restaurant and food services; TENDER disclaimed. The dominant element GOAL-DEN distinguishes this mark. Low-priority obstacle; noted for awareness.
- **GOALKEEPERS (Serial: 87836236, Class 41, GATES FOUNDATION)** — Educational services. Conceptually related but mark and goods differ materially.
- **MVP GOALKEEPER (Serial: 97402814, Registered, Class 41)** — Soccer training; GOALKEEPER disclaimed. Dominant element MVP distinguishes the mark.
- **PURO GOL (Serial: 99639550, foreign equivalent: PURE GOAL)** — Distilled spirits, Class 33. Foreign equivalent of partial element GOAL; different class. Low-priority.
- **Historical filings (12 records)** — As detailed in Section 2.3, these cancelled/abandoned filings incorporating GOAL TENDER and variants across classes from the 1980s to 2009 are not current obstacles but indicate sustained commercial interest in the mark space.

6. Recommendations & Next Steps

Based on the findings of this preliminary knock-out screen, the following steps are recommended. **This is not legal advice. The applicant should consult qualified trademark counsel before taking any action.**

1. **Consult Qualified Trademark Counsel Immediately.** The identification of an active Class 45 filing for GOALIE (Serial: 99292941) covering intellectual property services – the same class as the proposed mark – is a significant potential obstacle that requires professional legal analysis. Do not file without first obtaining counsel’s evaluation of this conflict.
2. **Commission a Comprehensive Trademark Search.** This preliminary knock-out screen is a first-pass filter only. A full search should be conducted by qualified trademark counsel, including common-law sources, state trademark registries, domain registrations, trade directories, and international databases, before any filing decision is made.
3. **Investigate the Domain `goaltender.com`.** The registered domain `goaltender.com` warrants further investigation to determine whether it is actively used in commerce in a manner that could conflict with the proposed mark. Counsel should assess the registrant’s identity, the site’s content, and the date of registration.
4. **Evaluate the NUTRICHEM GOALTENDER Registration.** Although the active NUTRICHEM registration (Serial: 78426685) is in Class 5, it is an exact match to the proposed mark. Counsel should assess the scope of this registration and any associated common-law rights, and evaluate whether it poses a cross-class concern.
5. **Assess Descriptiveness Risk.** Given the widespread commercial use of “Goaltender” and “Goal Tender” as descriptive sporting terms across multiple product categories, counsel should assess whether the proposed mark has sufficient inherent distinctiveness for Class 45 services, or whether a showing of acquired distinctiveness (secondary meaning) may be required.
6. **Evaluate the GOALIE Mark Owner’s Commercial Footprint.** Goalie IP Inc. (owner of Serial: 99292941) operates in the intellectual property services space. Counsel should investigate the scope of this company’s commercial use and brand identity to fully assess the likelihood of confusion.
7. **Do Not Rely on This Report as a Legal Opinion.** This document is a preliminary knock-out screen prepared for informational purposes only. It is not a substitute for a full trademark availability search or a legal opinion from a licensed attorney. The findings herein identify potential obstacles; they do not and cannot determine whether the proposed mark is available, registrable, or safe to use.

This preliminary knock-out search report was prepared by Goalie IP on 2026-07-06. It is provided for informational purposes only and does not constitute legal advice or a legal opinion. It is not a full trademark availability search and must not be relied upon as a determination of whether the proposed mark GOAL TENDER is available, registrable, or safe to use or file. The applicant is strongly advised to consult qualified trademark counsel before making any filing decision or taking any action based on these results.